

# SENTINEL RATES

January 1, 2010

Sentinel Advertisers,

The current rates when advertising in the Braeswood Place Homeowners Association's monthly publication, *Sentinel*, are listed below. The *Sentinel* is hand delivered to over 2,200 homes each month and is an important resource to our neighbors.

The demand for advertising space in the *Sentinel* is very strong; however, the available space is limited by production requirements. Our 2,300 homes represent an appealing demographic of affluent readers, and we are certain your business will see a favorable response to your inclusion in the newsletter.

Your ad(s) must be paid by the submission deadline dates. If you are interested in a 6 month package or a 10+ month package, you must pay for the ads in advance.

Effective 7/07 Issue Ad Size	Annual Frequency / per Ad Rate (\$)		
	Single Insertion	6x Commitment	10x Commitment
	(In advance)	(In advance--pay all)	(In advance--pay all)
1/8th page	65.00	61.75	58.50
1/4th page	120.00	114.00	108.00
1/2 page	215.00	204.25	193.50
Full Page	400.00	380.00	360.00

Please mail or deliver checks made payable to BPHA, 4010 Blue Bonnet Suite #112 Houston, TX 77025. To purchase an ad using VISA or Master Card, please call the BPHA office at (713) 666-7248. If you have any questions, please call the BPHA Office Manager, Brenda Blackwood, MWF from 10-2.

No refunds can be made for unused months/ads paid in advance; however, credit may be applied to single insertion rate of another size/edition. Also, you are welcome to make changes to your ad at any time. Please send a PDF copy to the BPHA office [BPHA@sbcglobal.net](mailto:BPHA@sbcglobal.net) and Paul Montoya at Houston Print Factory, [paul@houstonprintfactory.com](mailto:paul@houstonprintfactory.com).

Thank you for expressing an interest in advertising in The Sentinel!

Ayrshire, Braes Heights, Braes Manor, Braes Oaks, Braes Terrace, Emerald Forest, Southern Oaks  
A Deed Restricted Community